

# NAUTICA INTERNATIONAL

## TECHNICAL DATA

>> Just like its Italian counterpart, discusses: boats, technical aspects, know how, regulations, marinas, voyages and also offers a great opportunity to buy or sell one's own boat.

>> <b>Language</b>	ENGLISH
>> <b>Circulation</b>	30.000
>> <b>It is distributed in</b>	WORLDWIDE
>> <b>Frequency</b>	QUARTERLY

### >> It will be attend at the following boat shows

.. ABU DHABI	ABU DHABI YACHT SHOW
.. CANNES	FESTIVAL DE LA PLAISANCE
.. DUBAI	DUBAI INTERNAT. BOAT SHOW
.. FT. LAUDERDALE	FT. LAUDERDALE INT. BOAT SHOW
.. GENOVA	SALONE NAUTICO INTERNAZ.
.. MIAMI	MIAMI INTERNAT. BOAT SHOW
.. MONACO	MONACO YACHT SHOW
.. SHANGHAI	SHANGHAI INTERNAT. BOAT SHOW
.. SPLIT	CROATIA BOAT SHOW

### PDF

Adobe Acrobat CS4 (.pdf), high quality (2400 dpi) complete with all print characters, (register crosses, cut icons etc.) colour profile **CMYK Coated FOGRA39** must also be incorporated.

### PAGING

To be executed with ADOBE InDesign CS4, photos with ADOBE photoshop CS4 (high definition:300 pixels/inch), design with ADOBE Illustrator CS4. Sizes must respect the order of adverts. All Fonts must be supplied especially when these are not usually used and a certified print run of the advertisement should always be included (Colour profile CMYK: Coated FOGRA39).

The live page must bear a 5mm margin on each side to be lost in the binding. Texts are to be positioned at least 7mm from the cut. Printing is to be submitted to the editorial office no later than the first day of the month prior to the month of issue.

### PRINTING

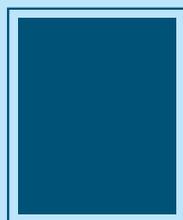
Offset rotary - Screen ruling: 60 per sq cm.

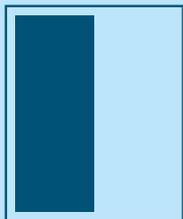
### FTP

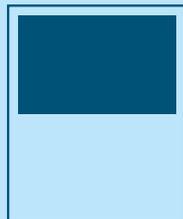
ftp.redazione.nautica.it  
username: nautica  
password: nautica

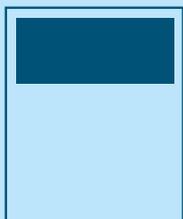
## FORMAT AND PRICES

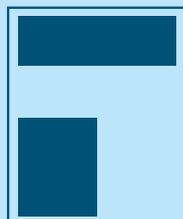
	<b>PAGE</b>
BLEED SIZE	230X290 mm
	6,000.00 €
<b>BROKER SECTION COLOURS</b>	
	4,000.00 €

	<b>PAGE</b>
TRIM SIZE	208X264 mm
	6,000.00 €
<b>BROKER SECTION COLOURS</b>	
	4,000.00 €

	<b>1/2 VERTICAL PAGE</b>
TRIM SIZE	102X264mm
	3,500.00 €
<b>BROKER SECTION COLOURS</b>	
	2,000.00 €

	<b>1/2 HORIZONTAL PAGE</b>
TRIM SIZE	208X130 mm
	3,500.00 €
<b>BROKER SECTION COLOURS</b>	
	2,000.00 €

	<b>1/3 HORIZONTAL PAGE</b>
TRIM SIZE	208X85 mm
	1,600.00 €

	<b>1/4 HORIZ. &amp; VERT. PAGE</b>
TRIM SIZE	208X63 mm
TRIM SIZE	102X130 mm
	1,400.00 €

### >> SPECIAL POSITION

COVER 2 INSIDE FRONT	8,000.00 €
COVER 3 INSIDE FRONT	7,000.00 €
COVER 4 INSIDE FRONT	10,000.00 €
FACING MATTER PAGE	8,000.00 €

(SPECIAL PLACEMENT AND SPECIAL FORMATS + 40%)

### >> DISCOUNTS

2 PAGES	4%
4 PAGES	8%
6 PAGES	12%
9 PAGES	16%
12 PAGES	20%

\* Complaints of colors that are not exactly the same as the original will not be accepted if complaints do not take into consideration the implicit tolerances in the magazine's printing systems.